

Duelbox - <https://www.duelbox.com/>

Duelbox is an audience engagement and gamification platform for events, aimed mainly to

- increase involvement of the audience, make them part of the show
- create interaction between the speaker and the audience, provide two-way communication
- help speakers / organizers to increase efficiency of key message transfer
- keep the momentum throughout the presentation, keep consistent attention

How it works

1. All quizzes / polls are prepared and configured in Duelbox admin by the event organizer prior to the event (and controlled throughout the event)
2. Attendees join Duelbox via internet (no download or installation required) on their smartphones
3. They give an access code to join the event platform
4. Questions appear on the device screen of the audience, they can answer them within the set timeframe
5. Results are projected and animated real-time on the event screen

Game modules available for you

QUIZ

- Measure the knowledge of your audience
- Check how much the participants remember of your key messages, so you'll immediately know what topic should be repeated

Features

- Flexible framework with ABCD or Guess type quiz for creating exciting games, with flexible score options
 - ABCD quiz: 2-6 possible answers with 1 correct answer
 - Guess type quiz: the more accurate the figure they type, the more points they'll get

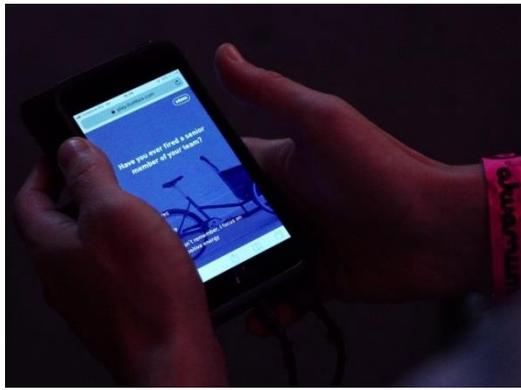


POLL:

- Involve your audience by asking their opinion about topics you raise (e.g. which statement they agree the most)
- Collect the votes of the participants and change dynamically the direction of your show based on the results

Features

- Unlimited questions
- Max. 14 options to choose from (4-6 recommended)



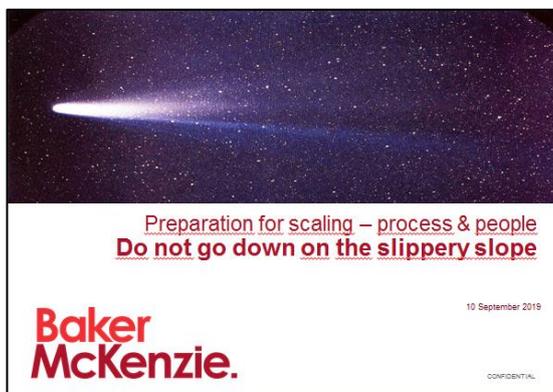
Question & Answer

- Participants are given the opportunity to ask the speaker questions through their smart devices. These questions instantly appear on the operator's display and are reviewed in a selection process (moderation).
- Only the most relevant questions will be provided to the speakers and be displayed on the main screen, announced by the host of the event before (e.g. during a Q&A session after presentation).
- Questions can be sent by using nick names or anonymously which boosts participation rate.



All you need to do:

Mark in your presentation slide where you plan to run a quiz or poll. **Please simply raise your question and possible answers** you'd like participants to choose from. That's all. See an example:



Question (1) – Warm-up

Is it worth spending on legal matters in the initial/growing phase?

- A. No, focusing on business and finance is priority
- B. No, an investor will tell as what to do if something is not in order
- C. Would be good, but no money to spend
- D. Yes, crucial to have legal issues right for receiving a good investment, may represent added value
- E. No, it is always for the lawyer's own amusement

Baker McKenzie



Innovative solution – is it really yours?

- IP rights, know-how and information to be protected
- can block launching/marketing the product
- can result in claims for ownership or share from proceeds
- often feel no need at start – serious consequences when friendship ends

Date: 1/1/2020 | 2



Company that you always dreamed about – might easily become a nightmare

- structuring and defining corporate governance and competences is key
- think for the future: potential exit – regulate rights (RoFR, tag-along, drag-along)
- do not be shy: prepare for worst – deadlock, breach, buy-out mechanisms

Date: 1/1/2020 | 2

Question (2)

What legal irregularities do investors dislike the most?

- A. Lack of processes and clarity
- B. IP right and ownership unclear
- C. Tax avoidance
- D. Hidden arrangements with founders

Date: 1/1/2020 | 4



Transparency – more expensive but worth it

- tax matters are crucial (hidden employment, wages into pocket, unjustified cost invoices, intra-group relations)
- clear lines of management and communication: establish structure, processes and regulations
- documented costs, supplier and customer relations
- GDPR

Date: 1/1/2020 | 3